



DIGITAL MARKETING AUDIT PACKAGE

WHAT'S INCLUDED

- WEBSITE**

Our team will review your website for technical SEO, user experience (UX), content quality, and mobile responsiveness.

- SEO**

Our team will perform basic keyword research, review on-page optimization, link equity, and local SEO.

- SEM**

Our team will review your current Google Ads to see if they're aligned with best practices and determine if there are opportunities for improvement.

- SOCIAL**

Our team will help review the best social channels for your audience. Audit current strategies for Paid & Organic social channels. Share some best practices and highlight some key opportunities.

- COMPETITIVE ANALYSIS**

Our team will review the current market landscape for your brand, investigate competitor strengths and weaknesses, market gaps, and opportunities for differentiation.



DELIVERABLES

REPORT & REVIEW CALL

Powerpoint Report will include a written analysis for each section that we will review on a 30-minute to 1-hour long call.